

healthy PHOTOGRAPHER

- Home Alone? Camera can Help.
- Top 10 Christmas Photo Tips
- Photographer's Holiday Gifts
- Snow Photo Tips and Tricks
- Photo Biz Building
- Holiday Photo Tips & Tricks
- New Photoshop CS5 Brush Shortcuts

TOP 10 TIPS

For Christmas Photos

- **Coordinate Clothing...**
Family groups look best with solid, coordinated clothing
- **Seasonal Accessories...**
Add red or green scarves, hats or other items in to your group shot
- **Far and Near...**
Include intimate close-ups as well as scenes with the tree
- **New View...**
From on the ground or high above, unique angles = good
- **Go Shallow...**
Sharp subjects in front of blurred tree lights, think f2.8
- **Gone in a Flash...**
Flash is best left off for better color and full tree light effects
- **Full Power Rudolph...**
Lots of photo ops demand a full battery charge and reserves too. Be prepared for that great shot
- **Storied Moments...**
Share precious moments and family relationships in your scene.
- **Star Lens Filter...**
Star effect on lights looks great
- **White Balance...**
Remember, it's not just for snow!

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HOME ALONE

Divorced or Widowed?

It's especially hard during the holidays, but the good news is...Photography Can Help!



PHOTOGRAPHY CAN FIX THE BLUES

"And there I stumbled across the most beautiful wrought iron gates I had ever seen. I vowed to photograph them if I ever returned to the Bay Area again...I'm not sure when it happened, but one day I realized the gates represented my heart, closed from life's wounds and from the wounds I'd endured while in my marriage. I wanted to share my gates and this newly discovered meaning with the world."

Carolyn CJ Jones, aka "The Gate Lady" found new life after her divorce. She let photography open her heart to a better world. She found a purpose and passion that helped her not only heal from divorce, but from her addictions as well.

Her book, "Opening the Gates of the Heart: A Journey of Healing" is where her photography took her. Carolyn's book offers inspiration and hope with her beautiful photos and moving words.

Dr. Lisa Rene Reynolds, marriage counselor, university psychology instructor and author of the new book, "Parenting Through Divorce" says many of the clients she works with used photography to heal post divorce. These folks find a connection to nature or photograph people to capture expressions, happiness, especially when they don't have that emotion and want to find hopefulness.

Dr. Reynolds has generously offered to share some success stories, so watch the upcoming editions for great tips on using photography to beat the blues.

In my own survey, 93% said photography made them feel good about themselves, and 85% felt more connected to their community. You can too!

Start now by adding a new camera to your Christmas list!

"CHANGE YOUR LIFE...in a flash!"

Details on Page 2





PHOTO BIZ BUILDING

GROWING BUSINESS BASICS: 21 Proven Ways To Skyrocket Your Profit

One of the great marketing mistakes made by most entrepreneurs is thinking that their business is different...

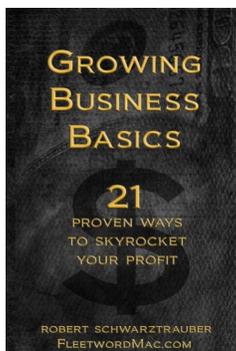
Thinking their marketing methods must somehow be different from the butcher, the baker or the candlestick maker. It's just not true.

At their core, sales and marketing are simply psychological tools to get your customer or client to see and feel the advantage of choosing to invest in your service or gizmo.

To successfully sell, you must appeal to the human emotions. You can't force anyone to do anything, but you can use proven systems, methods and tactics that will cause them to react in predictable ways.

Human emotions, basic human needs haven't changed in 100's of years.

Model the techniques used by other successful sellers and you can succeed in your business too.



This 60 minute audio CD has great tips to help you succeed in your photo biz!

...with Narration by Yours Truly!

Claim Your Audio CD Now!



Merry Christmas!



Top Holiday Gift Ideas

Bargains Abound for Smart Shoppers

Kodak PlayFull Waterproof Video Camera Bundle (Includes Floating Wrist Strap, 4GB Memory Card, and Camera Case) Rated as one of the best new compact video cameras, this is an excellent choice for people on the go. Swimming, snow, rain won't ruin this camera. Compact and light, you can take it everywhere to capture those once in a lifetime video ops where you dare not take your bigger, more expensive still or video cameras. Approx. \$100

Kodak EasyShare Sport C123 12 MP Waterproof Digital Camera Kodak's C123 with a sub-\$70 price point offers 12 megapixels and is waterproof to 10 feet under. This makes a great edition to your camera arsenal so you never miss a photo op because you forgot your camera or were afraid to take it out in the weather...or the pool!

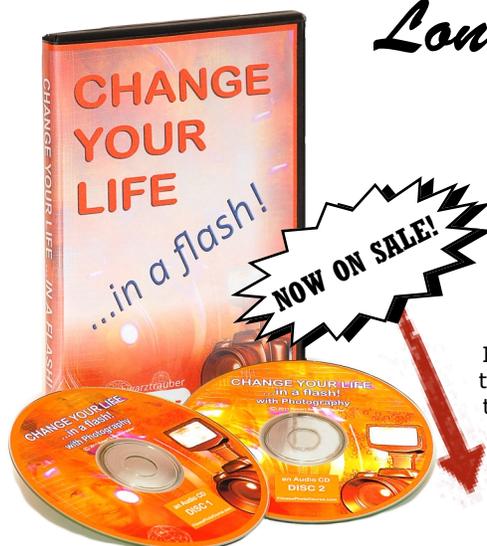
Canon PowerShot S95 Digital Camera with repeated status on the bestseller list, this is one of the most popular compact cameras among professional photographers, and it deserves that honor. It's amazing. It features a larger-than-normal image sensor (for a camera of its size) and delivers great image quality even in low light, high-ISO conditions. Combine that with pocket size and it's becomes a great option for producing high-quality images on the go. Serious Canon quality at just under \$300

Lonely? Depressed?

Turn your digital camera into
**"The Ultimate Total Mind-Body
Fitness Machine!"**

Over 90 Minutes of Audio
To Educate, Motivate
and Entertain!

Includes: Your personal action plan, choosing the best camera, taking better photos, editing tips, where to share, finding camera buddies, tips for better health and fitness and more!



FitnessPhotoCourse.com

Is it just me?

I used to be indecisive. Now I'm not sure.

SHOP TALK

Tips and Tricks to Fix Your Pix



Here's a Great
Gift Idea!



~~~ Centered Drag and Drop ~~~

When you want to add or combine another photo onto your existing work, you can CENTER it by holding down the SHIFT key as you drag and drop with your mouse. Then, resize that new layer as needed.

~~~ CS5 Quick Brush Resize ~~~

To quickly change your brush size and hardness, hold ALT + Right Mouse Click
Then slide mouse left or right to change size, or slide mouse up or down to change hardness

For great Creative Photo Tricks and Tips go to:

<http://CreativePhotographyTricks.com>

"Shop Talk" sponsored by: [Photoshop Recipe Cards](#)

**COMING
UP NEXT...**

PHOTOGRAPHY AS THERAPY

NEW YEAR SUCCESS

PHOTO GOALS

PLAN FOR AWARD WINNING
PHOTOS AND BUSINESS
SUCCESS

WINTER PHOTO TIPS

BEHIND THE SCENE

SETUPS REVEALED!

...AND MORE!



HOLIDAY PHOTO TIPS & TRICKS

Coordinate your clothing and props for a really professional look. Something simple and inexpensive like a red scarf or Santa hat can be worn by men, women and kids.

Solid colored clothing of white or black, red or green will let the clothing highlight the seasonal colors without causing your eye to be distracted the way prints, stripes or mismatched patterns will.

Multiple exposure settings will let your camera fire off several shots in sequence while you hold down the shutter button. Program this into your camera to help eliminate the dreaded closed eye photos. Take several shots of the same action to insure you get one keeper.

Flash should be off-camera or bounced to prevent red-eye and to achieve the best 3D photo look. On camera, direct flash produces harsh, unwanted shadows and makes your photos look flat.

Templates for background scenes and holiday cards help make your digital photography unique. They let you create faster and have more fun.

For the best digital background scenes and templates anywhere and the tutorials to help you create your own photo biz...<http://tinyurl.com/pstip6>



DEAR SANTA...

"This year I want a big fat bank account and a slim body...
Please don't mix them up like you did last year!"

~ ~ ~

What did Cinderella say when the lab lost her photographs?

Someday my prints will come.

~ ~ ~

healthy PHOTOGRAPHER

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A "Good News" Newsletter Full of Fun and Interesting Facts for Photographers

DEC 2011

There's No Photos Like Snow Photos

Winter whites can wreak havoc on exposing your snowy scenes, but this should help...

- If the freshly fallen snow is pure white, meter the pure white area only with spot-metering. There will not be any detail in the snow. Open up 2 stops
- If the snow is side lit and you see a lot of detail in the snow, then the snow is not pure white. Pure white has no detail. Textured snow is 1 1/3 to 1 1/2 stops lighter. Open 2 stops or more and your photos will be too light.
- If the day is sunny and the snow is in shadows, your aperture setting can vary up to 1 stop.
- If the day is overcast, meter the snow and open up 2 1/2 stops. When in doubt, open in 1/2 stop increments and check your histogram until it's right.



Robert's Ramblings

Happy Holidays to Everyone!

May you be blessed with the company of family and good friends this holiday season, and may Santa bless the space beneath your tree with all the gifts and goodies you deserve.

Have you been naughty or nice this year?

This holiday season my family will be celebrating without the one key person who made it all possible. Sadly, mom passed away earlier this month. While she will not be here to wrap and unwrap the gifts this year, her generosity, her humor, her love and her kindness will still be a felt during this holiday season and all those to come. She was the ultimate gift and will live on in our hearts forever.

Always, and especially during the excitement and stress of the holiday season, remember to love the people God gave you, because one day he will need them back.

INSIDE...

Timesaving New C55 Brush Shortcut!



**3,703
Photographers
Just like You...
Looking for
THE ANSWER!**

Readership at my website just keeps going up!

More and more folks looking to use the new technologies in digital photography to bring immediate and long lasting change to their life.

Finding and delivering these amazing stories of change, and how it's done, is my mission in healthy **Photographer**.

Look inside to start finding your answers today!